



FOR GOOD LOOKS

Total Face Group Ltd

General Meeting – 11th July 2016

CEO ADDRESS



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TOTAL FACE GROUP UPDATE

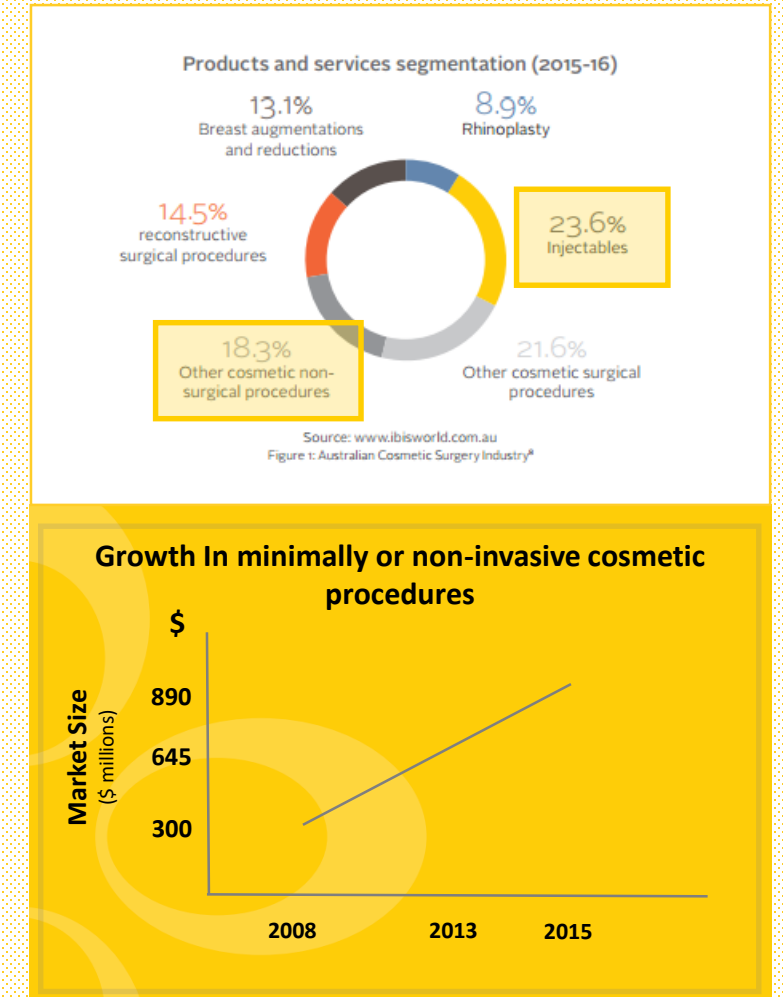


INDUSTRY & LARGE MARKET OPPORTUNITY

- TFG operates within the non-invasive Cosmetic Industry, which is approximately 42% of the total cosmetic industry
- Spending on minimally or non-invasive cosmetic treatments more than doubled from an estimated \$300 million in 2008 to \$644.7 million over the five year period (16.5% CAGR)¹
- The minimally or non-invasive cosmetic industry generated approximately \$890m in revenues in 2015²

¹ Cosmetic Physicians Society of Australia

² Cosmetic Physicians College of Australasia





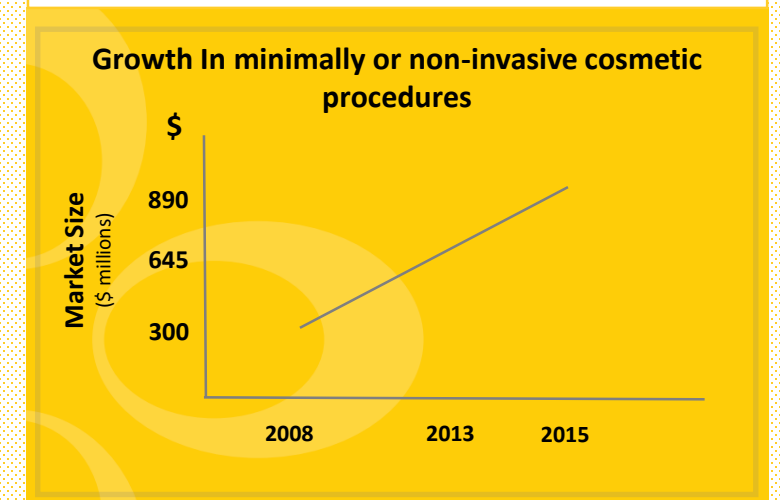
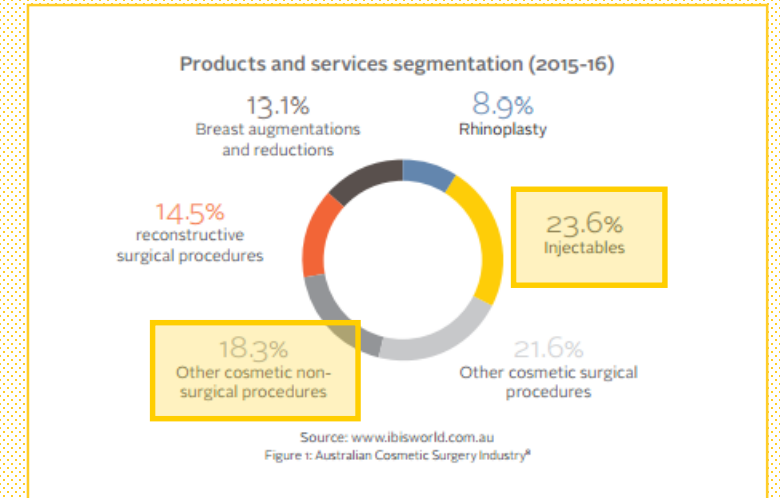
TOTAL FACE GROUP JOURNEY

Thank you for being part of our first six months of life as an ASX listed company

There have been changes over our 2 year life-span and we have firmly positioned ourselves as leaders in Australia's medical aesthetic market.

To achieve our goals of growth and industry positioning we need to acquire reputable medical practices. In order to do this we implemented the capital raising and I am delighted with the announcements we have made about the Doctors and teams that I hope will be joining TFG over the next few weeks.

Both Dr Alison Jamieson and Dr Bernard Leung are Allergan trainers and Key Opinion Leaders within our sector. We look forward to strengthening the high caliber of our internal Medical Board when Cozmedics and Facial Artistry join our team.





UPDATE OF TOTAL FACE GROUP

- TFG operates within the Australian medical aesthetic industry and provides non-invasive cosmetic treatments to its clients
- TFG's vision is to become the most respected, influential and successful organisation in the medical aesthetic market
- The Company will operate 14 clinics across the eastern seaboard with 17 Doctors and 36 Clinicians delivering TFG modalities across these locations¹
- We have started collaboration with the three announced acquisition businesses and expect intergration to occur prior to the end of the calendar year.
- TESSA has now been successfully implemented in TFG Penrith and Chatswood, and will be rolled out at our largest clinic TFG Broadway in August.

¹ Post completion of all of the proposed acquisitions





OUR MARKET SEGMENT

Total Face Group is targeting the premium non-invasive treatment market

Our business is currently split as follows ...

- Anti-ageing (66% revenue)
- Skin solutions (23% revenue)
- CoolSculpting® (11% revenue)

Our recent focus on CoolSculpting® has seen it's contribution to total revenue increase over the past 3 months.

Our recent agreement with Zeltiq and Lumenis will see us hold 19 Cool Events between now and December with over 50 planned for 2017. The sale of CoolSculpting® treatments from these events will drive further increase in CoolSculpting® revenue for FY17.



¹Forecast to grow to ~20% of revenue over next 24 months

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